

CELEBRATION OF WORLD MENSTRUAL HYGIENE DAY 2022

AN AWARENESS CAMP ON MENSTRUAL CARE

Organized by

WOMEN'S CELL

SRI RAMKRISHNA SARADA VIDYA MAHAPITHA

In association with

NIFAA Supported by PROJECT BAALA

Date : 28th of MAY, 2022

A REPORT

Sri Ramkrishna Sarada Vidya Mahapitha, Kamarpukur, Hooghly observed World Menstrual Hygiene Day, 2022 on 28th of May, 2022. The World Menstrual Hygiene Day is observed on 28th May of every year, coinciding with the International Day of Action for Women's Health, to promote good menstrual health and hygiene for everyone around the world. To mark the occasion, Women's Cell of the college organized an awareness camp on **Menstrual Care** in association with **National Integrated Forum of Artists and Activists (NIFAA)**, an NGO in Karnal, Haryana. NIFAA has supported many institutions across the country to organize such camps in collaboration with **Project BAALA** to raise awareness and create a buzz around menstruation and menstrual hygiene day. Project BAALA is a nationwide menstrual hygiene solution provider that facilitates systemically transforming menstrual hygiene practices for economically marginalized women.

The programme started with a Welcome Address by the Principal of the College and coordinator of the camp, Dr. Mausumi Ghosh. Dr. Ghosh drew attention to the importance of menstrual care and the social issues faced by women during menstruation. Mourushi Mukherjee, Soumita Kundu and Ankita Dutta, students of Semester II, gave a presentation on 'Fundamental Knowledge of Menstrual Cycle and Menstrual Care'. Prof. Kakali Santra, faculty in the department of Sanskrit and Convenor, Women's Cell of the college delivered a speech on the negative social norms around menstrual health and urged the girls to manage their menstruation safely, hygienically, with confidence and without shame. Reusable sanitary napkins received from Project BAALA were distributed among the participants. The objective of Project BAALA to promote this reusable product is to fulfill its mission to ensure every

woman has access to affordable and sustainable menstrual hygiene solutions. The programme ended with a formal Vote of Thanks by Prof. Kakali Santra. The entire programme was well conducted by Prof. Bhaswati Basu, faculty in the department of Philosophy and Member, Women's Cell of the college.



May 28, 2022 12:29:59
Paschim Amarpur
Hooghly
West Bengal